

2019 La Bonne Terre Festival

May 18, 2019

8:00 AM - 11:00 pm

MARIA IMMACOLATA PARISH



La Bonne Terre Festival Mission

The La Bonne Terre Festival strives to promote a family-friendly festival environment that caters to the whole family. The La Bonne Terre Festival benefits the educational ministry of Maria Immacolata Catholic School.

The Festival

The annual parish festival is the most exciting event of the year. Hundreds of volunteers are called upon each year to make this weekend come alive with fun, fellowship, and faith. The festival is held each year during the third weekend of May. Planning for the next festival begins just after each festival. We diligently focus on details such as food booths, games, rides, entertainment and much more to make sure this is the best festival possible for our patrons. We look forward to reviving a great tradition for years to come. See you at the festival grounds!

Your Support

If you are interested in investing in the festival's mission, please complete the Sponsorship Commitment Form that follows. You may return it to Maria Immacolata Catholic Church at 246 Corporate Drive; Maria Immacolata Catholic School at 324 Estate Drive; or email to info@labonneterrefestival.org. Your support in our mission is pivotal and greatly appreciated.

2019 La Bonne Terre Festival Sponsorship Commitment Form

Sponsor Name: _____

Contact Name: _____ Phone Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Signature of Authorized Representative

Date

AVAILABLE PACKAGES (PLEASE SELECT). *Package names don't necessarily reflect literal sponsorships - see descriptions on pages 3 & 4 for more information. Below is an example of what your sponsorship could be used for.

- \$100 Lagniappe Sponsor** (Provides for the purchase of raffle tickets)
- \$250 Game Booth Sponsor** (Provides supplies for game booths)
- \$500 Beer Booth Sponsor** (Provides for festival capital improvements like
- \$750 Food Booth Sponsor** new booth equipment or additional supplies)
- \$1000 Promotional Sponsor** (Provides for fun festival memorabilia)
- \$1500 Rides Sponsor** (Provides for event security)
- \$3000 Music Sponsor** (Provides for live entertainment)
- \$5000 Title Sponsor** (Provides for headlining live entertainment)
- \$500 Flight of the Bluejay 5K T-Shirt Sleeve Sponsor**
- \$150 Flight of the Bluejay 5K T-Shirt Sponsor**
- IN-KIND DONATION - PLEASE COMPLETE THE FOLLOWING:**

Description of goods/services	Estimated value of donation
	\$

Deadline for all sponsorships is **Monday, April 15, 2019**. Sponsorships will be accepted in the form of cash, in-kind services or products. In order to receive full print benefits (where applicable) sponsor form must be signed and contribution received by **April 15, 2019**. *Packages in other amounts can be customized

Please make check payable to Maria Immacolata Catholic School and mail along with this form to 324 Estate Drive, Houma, LA 70364 to the attention of Kathleen Strevia. If applicable sponsors should email their logo in a high-resolution format to info@labonnetterfestival.org by April 15, 2019.

All contributions are tax-deductible to the extent allowable by law. A copy of this contract will be mailed to you for your records.

ALL SPONSORSHIPS ARE SUBJECT TO APPROVAL
ALL SPONSORSHIP LEVELS: Email your high-resolution logo to
info@labonnetterfestival.org by April 15, 2018.

Office use only. Accepted by: _____ Date: _____

La Bonne Terre Festival

General Sponsorship Packages

Presenting Title Sponsor (\$5,000) - 2 Available

- ★ Your Company name will become part of the official event title (La Bonne Terre Festival, presented by ABC company)
- ★ Six Complimentary weekend ride bracelets + 2 reserved parking spots + six festival t-shirts
- ★ Prominent logo recognition on print advertising, digital and social media.
- ★ Logo and link to your company's website on www.labonneterrefestival.org
- ★ Prominent display of company banners at the event site/festival stage (up to five banners)
- ★ Signed copy of the Official Festival Poster

Music Sponsor (\$3,000)

- ★ Prominent logo recognition on print advertising, digital and social media.
- ★ Four Complimentary weekend ride bracelets + 1 reserved parking spot + four festival t-shirts
- ★ Logo and link to your company's website on www.labonneterrefestival.org
- ★ Prominent display of company banners at the event site/festival stage (up to four banners)
- ★ Signed copy of the Official Festival Poster

Rides Sponsor (\$1,500)

- ★ Prominent logo recognition on print advertising, digital and social media.
- ★ Three Complimentary weekend ride bracelets + 1 reserved parking spot + three festival t-shirts
- ★ Logo and link to your company's website on www.labonneterrefestival.org
- ★ Prominent display of company banners at the event site/festival stage (up to three banners)
- ★ Signed copy of the Official Festival Poster

Promotionals Sponsor (\$1,000)

- ★ Prominent logo recognition on print advertising, digital and social media.
- ★ Two Complimentary weekend ride bracelets + two festival t-shirts
- ★ Logo and link to your company's website on www.labonneterrefestival.org
- ★ Display of company banners at festival entry points
- ★ Signed copy of the official festival poster

Food Booth Sponsor (\$750) 6 Available

- ★ Prominent logo recognition on print advertising, digital and social media.
- ★ Two Complimentary weekend ride bracelets + two festival t-shirts
- ★ Logo and link to your company's website on www.labonneterrefestival.org
- ★ Display of festival banner in a food booth

Beer Booth Sponsor (\$500) 4 Available

- ★ Prominent logo recognition on print advertising, digital and social media.
- ★ Two Complimentary weekend ride bracelets + two festival t-shirts
- ★ Logo and link to your company's website on www.labonneterrefestival.org
- ★ Display of festival banner in the beer booth
- ★ **Option to include logo on festival koozie +\$100 - 2 Available**

Game Booth Sponsor (\$250)

- ★ Logo recognition on festival game booths (yard sign)
- ★ Logo and link to your company's website on www.labonneterrefestival.org
- ★ Two Festival T-shirts
- ★ Recognition on social media sites

Lagniappe Sponsor (\$100)

- ★ Logo and link to your company's website on www.labonneterrefestival.org
- ★ Recognition on social media sites

Flight of the Bluejay 5K T-Shirt Sponsor

- ★ **\$500** - T-Shirt Sleeve Sponsor (2 Available, logo on sleeve) **\$150** - Shirt Sponsor (logo on back)

